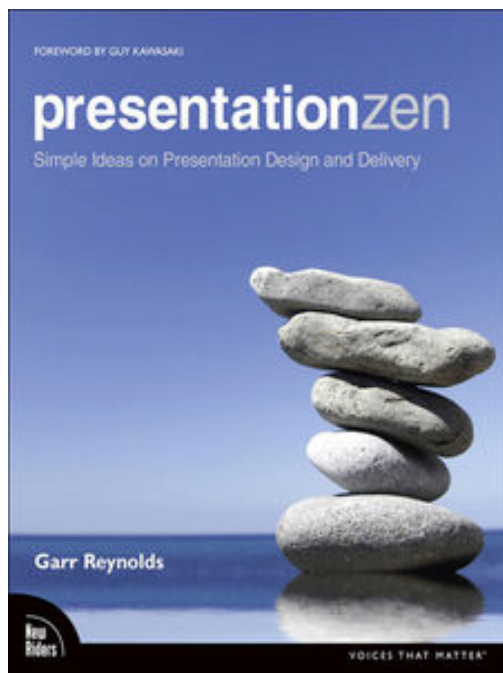


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You'll learn to:

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- utilize design principles that enable you to communicate messages more effectively and emotionally
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This provocative mix of illumination, inspiration, education, and guidance will change the way you think about making presentations with PowerPoint or Keynote. *Presentation Zen* challenges the conventional wisdom of making "slide presentations" in today's world and encourages you to think differently and more creatively about the preparation, design, and delivery of your presentations. Garr shares lessons and perspectives that draw upon practical advice from the fields of communication and business.

FOREWORD BY GUY KAWASAKI

Presentation Zen, The Video has won numerous awards, most recently a CINE Golden Eagle Award and a Silver Telly Award.

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